



Volume 1, Issue 2

September 30, 2008

Dear Readers,

Welcome to Issue II of the Delta Omega Newsletter and I hope you are ready for another exciting issue! We have had a very busy start to the semester, with little down time to get back in the swing of things after the summer. Our calendar for the semester is already almost completely full of events. Not a week goes by that we do not have something up.

We have a mix of marketing and community service projects planned and we are always looking for new ones. Of course our biggest undertaking this semester is our hosting of the Midwest Regional Conference from November 7th-9th. Even though we started planning for the Conference back in January, it still seems like we have a lot to do. We have an exciting lineup of speakers and events, and you will not want to miss the fun social events we have planned either! If you are a Midwest chapter, you should have already received an invitation and a brochure about the conference. Registration is open now, so please make sure to tell your members to register online now at www.pse-isu.org! We are going for record attendance this year so please help us out!

We also had a very successful recruitment this semester and are very exciting to get the Prospective Members on their way to being Initiated! This was the third consecutive semester that we have beaten our recruitment goal and our chapter is continuing to stay strong because of it! We are also excited to be well on our way of Gold in the CEI standings and have been working really hard this year to get there.

In this issue, you will find information about these items mentioned and lots more! I hope you are as excited as I am for Regional's and all the other events we have planned so far. Here's to a great start to the Fall 2008 Semester!

Enjoy this issue of the Pi Sigma Epsilon Newsletter!—

JOEL ANDERS, DELTA OMEGA CHAPTER PRESIDENT

Special points of interest:

- > A letter from the President of Delta Omega
- > A quick look of some events for this upcoming semester.
- > Website updates!
- > Recruitment Reflections for Fall 2008
- > More on Member of the Month!
- > Midwest Regional Convention @ ISU!!!
- > PSE nearing goal for Gold!

Inside this issue:

Dear Readers...	1
Recruitment Reflections	2
And the planning continues...	2
Vice President of Professional Development	2
Member of the Month Updates	3
Alumni visit campus, speak to Chapter!	3
Projects, Projects, Projects!	4
CEI Updates...	4
Chamber of Commerce Updates...	4
September Philanthropy...	5
Phone List...	5

Recruitment Reflections... by Matthew Candir

The past month has been busy, but rewarding. The first two weeks of our recruitment were filled with information tables, flyers, t-shirts, talking in classes, informal recruitment, formal recruitment, and last chance recruitment. I think we can all be glad that recruitment ended on a good note.

Following our recruitment, we were very proud to welcome our new pledge class. We accepted 38 new members, to pledge PSE, and start the eight week long training process. Although a few have backed down due to not being able to fulfill the responsibilities, that leaves us with an even a stronger group of pledges, and hope those who were not able to join us this semester will come back in the future. Also, our new member trainers, Troy and Colleen are doing an excellent job with the training process and have put a lot of effort into making this recruitment a success.



As we reach our third week of training, we've taken quizzes on both the history of Pi Sigma Epsilon, and our crest and it's symbols. We've bonded with the pledges at the pre-big/little event of bowling last Thursday. And most recently we celebrated with our pledges at big/little night, where each pledge was introduced to their big. This Tuesday, our pledges will run for the PM E-board positions. We have 33 people running for six positions. The position of PM President alone has seven different pledges running for it. It should be an interesting meeting, with most of the time being set aside for speeches and voting.

And the planning continues... by Lisa Hartwig

The Regionals Committee has continued to work hard this month. The budget was finalized with the final cost coming to \$55 per person. Also, the rooms have all been booked and finalized and invitations will be sent out the second week of September.

Pi Sigma Epsilon is sponsoring Career Week which starts on September 12 and ends with the Internship Fair on September 19. It is a huge honor to be hosting this because both Career Week and the Internship Fair are new events to Illinois State.

This month the Administration Committee will be meeting after chapter to start the planning of Fall Formal, which will be held on Friday November 14 at The Ozark House in Bloomington. By the end of the month the committee will be formed and the theme will be picked. The planning of these two big events will continue throughout the month as both events are only about two months away.



Vice President of Professional Development... by Frannie Heine

The Professional Development committee has been increasingly busy since school started. We have been working on finding market research projects locally through the Small Business Development Center in the College of Business. We have also been contacting local companies to find fun and interesting tours for our chapter to attend.

This past month we attended a Business After Hours through the McLean County Chamber of Commerce at Eastland Mall. The event was a huge success with members networking with several local business owners and representatives. We attained sponsorships from Maui Jim Sunglasses in Peoria, IL and the Illinois State Medical Society in Chicago, IL.

I am currently in the process of training my Sponsorship committee in going around locally and trying to attain sponsorships by themselves. So far this has been a huge success. We are looking forward to another great month, and hopefully we can surpass our sponsorships in August!





Member of the Month Updates... by Ashley Byers

“Member participation has been improving since the beginning of this semester as members are beginning to get back into the flow of working a school schedule with the PSE workload.

—Ashley Byers

Member participation has been improving since the beginning of this semester as members are beginning to get back into the flow of working a school schedule with the PSE workload. Among these members, we elected our August Member of the Month.

On behalf of all of the Delta Omega Chapter, I would like to wish Colleen Harrington congratulations for being elected as the August Member of the Month!

Colleen took an active role in planning our Midwest Regional event in November, being hosted at Illinois State University. Staying active over the summer during times of low activity helps our Chapter to continue progression.

Towards the end of the month, it was time to elect our next member of the month, of which we nominated and chose Ben Graeff as the September Member of the Month.

Ben also took a very active role in planning for our Midwest Regional Conference in November, and also remained an asset to other committees such as our Professional Development committee, which works to find the Chapter new sponsors.

Congratulations to both Member of the Month's, thank you for your dedication to the Chapter, and continuing hard work.

Please remember to vote for our next Member of the Month at our Chapter meetings! This is our Chapter's way of recognizing those who go above and beyond their call of



Alumni visit campus, speak to Chapter! by Natalie Hoy

Earlier this semester we had an alumni panel which included five past alumni of the Delta Omega Chapter. The alumni talked about their lives in PSE and their careers that they have now. Towards the end of the panel, we had time to ask questions to the alumni. Their feedback gave us a lot of information and was very helpful.

During the rest of this semester I plan on working more with the alumni on a personal basis. I am also trying to work with Elliot Kammeyer, in particular, to discuss how we can get the Alumni more involved and also to try and get the alumni to donate money to PSE. Elliot and I are trying to find a way to get enough donations from other Alumni in order to send someone to Nationals for free. I am also working on the Alumni newsletter this semester which should be coming out soon which will include what the Alumni have been up to and any current announcements they would like to share.

Projects, Projects, Projects!... by Janessa Beckwith

As the semester gets started Pi Sigma Epsilon is hosting many different marketing projects. On Saturday, September 13th, PSE hosted a car wash at the Walgreens on the corner of Veterans and GE road from 10am to 3pm. To go along with the car wash, we handed out flyers for Qdoba. On Saturday September 13th and Sunday September 14th, all customers who presented the flyer that was handed out by PSE members at Qdoba helped the PSE organization. Qdoba donated \$1.00 to Pi Sigma Epsilon every time a customer presented the flyer and purchased a meal with a drink on that Saturday or Sunday. The event was successful, and we hope to implement similar marketing projects in the future!

Our organization will also be hosting a community night at Noodles on Tuesday October 7th. 10% of total profits on this date from 4pm to 9pm will be donated to Pi Sigma Epsilon.

Look out for more marketing projects next month!



**"We need about 6,000 more points to reach Gold Status, but we are confident that we can achieve this goal."
—Gloria Carrasco**

CEI Updates... by Gloria Carrasco

As school year gets under way, so have the chapter efficiency reports. Delta Omega currently has fourteen reports in progress from the past month, and will be adding about six more reports from various events to that list. This includes reports about Adopt-A-Highway, Sponsoring the Career Week here at Illinois State University, Business After hours at the Chamber of Commerce in September, the Pi Sigma Epsilon Car Wash, Co-Sponsoring the Internship Fair, Sponsoring the Professional Sales Fair, and the upcoming Barndance.

Our chapter is currently in second place and still remains at Silver Status. We need about 6,000 more points to reach Gold Status, but we are confident that we can achieve this goal. Our chapter has already maxed out in fourteen different categories and we hope to max out in five other categories. The general members have really stepped up to help out in writing these reports.

Within the next two weeks, I will be showing the prospective members a presentation on the basics of CEI, how to write a report, why they need to be done, and how it help it our chapter grow as a fraternity. Overall, our chapter has learned a lot this past year and we hope to continue to grow in our success.

Chamber of Commerce Updates... by Courtney Kerler

PSE has worked very hard at generating new opportunities for the chapter through networking at the Mclean County Chamber of Commerce Business After Hours.

In August we had 12 attendees who networked with Emack and Bolio's, The Interstate Cener, and several other local companies.

In September we attended the brand new Business After Hours at Bank of Illinois near campus with over 18 attendees, and received several business contacts and recieved especially good new from new local vendor D.P.Dough's about marketing and fundraising opportunities!

Next month's Business After Hours will be October 29th at ASTD at the EDUCate Conference located in Heartland Community College. Business Before Hours for October is being held the 19th at The Chateau on Jumer's Drive in Bloomington.

As of October 3, 2008 our chapter has 19,047 points putting us in second place of over fifty chapters in the CEI standings.

	CHAPTER	SCHOOL	POINTS
1	Delta Tau	UNC-Wilmington	66302
2	Delta Omega	Illinois State University	19047
3	Gamma Gamma	Miami University of Ohio	18862
4	Epsilon Delta	University of Toledo	16841
5	Beta Xi	Louisiana State University	12640

September Philanthropy... by Amy Kozyra

This semester, we are looking to obtain new community service projects through volunteering with local businesses philanthropies. This will provide networking opportunities while benefiting the greater good of the Bloomington-Normal community. Currently, events with the Pantagraph, OSF Healthcare, and the Bloomington-Normal Jaycees are in the works.

Our biggest community service project, The Giving Tree, is also underway. Letters were sent out to local schools the last week of September. One response has already been received and the list consists of eighty children. This years philanthropy projects are looking very promising already!



Phone List... by Jason Kroeger

A new Chapter Phone List has been created to support further communications within Delta Omega. The phone list is not a new concept with our Chapter, but went through a period of being forgetting a few years back.

The Chapter Phone list has been brought back in order to have the list available for when we need to talk amongst each other outside of regular meetings. Myself and E-board believe that this will be a great start to increase productivity.

In addition to the Chapter Phone list, many updates will be appearing on the website within the next few weeks, which will drastically improve the sites look, content, and professionalism. One of the biggest improvements to come is our Donate section of the website, which will allow sponsors to donate to our Chapter via PayPal, an online banking company.

I urge everyone to visit the website on a frequent basis, as it is a great source of information, updates, and casual browsing of interesting information. The calendar is your one-stop source to knowing what is going on with our Chapter.



pse-isu.org

Thank you again for tuning into another issue of Delta Omega newsletter.

If you have not already, go check out our new website at: <http://www.pse-isu.org/>.

An electronic copy of this newsletter can also be found on our website.