

PI SIGMA EPSILON

DELTA OMEGA • ILLINOIS STATE UNIVERSITY

NEWSLETTER



Volume 1, Issue 1

August Edition — 2008

Dear Readers,

I hope everyone had a great summer and also excited to be back together with your friends and fellow PSE members! Reflecting on some of what has been shared about this summer's experiences... many of us took part in internships or jobs, took summer classes, traveled the world to places you had never been before, or just had a good time. Thanks to everyone for maintaining good relationships with the Chapter, and *WELCOME BACK!*

The Delta Omega Chapter is ready for another exciting semester! We have an outstanding number of events planned already for our Chapter to take part in, of which the Executive Board and its officers have worked hard on all summer. You will get a preview of some of these events in this newsletter. Also, thanks for the support to those who helped make the planning of these events possible this summer! This Chapter would be nowhere without our collective efforts.

One of our biggest events for this upcoming semester is the Midwest Regional Conference, which we are hosting at Illinois State University this year! This will take the combined effort of our entire Chapter to ensure its success, but we are confident we can all work together to make it happen. This will be a required event for everyone to participate and help with... we are the host!

We are also working hard to get a recruitment class of **at least** 35 students this Fall. Basing these numbers off of past years statistics, we aim to beat our goals every year. I ask everyone to please help with recruitment! Whether it be going to the Festival ISU to work our table, or stand up in class and represent your brothers... we need all the help we can get!

Our biggest achievement so far this year has been our high ranking in the CEI standings. We are currently at the Silver CEI ranking, and will reach Gold status if we work hard this semester. Gold status is the highest status a Chapter can obtain, and it will be the first time in nearly 10 years our Chapter will have even been in reach of it. If we stay on the track we were on last semester, we can definitely get it!

After our 7 hour E-Board Retreat, the ideas are flowing and we are all ready to reach this semester's goals! Also, we are always open for more ideas on how to make this semester as productive as it can be, so please attend meetings and turn your ideas into actions!

Enjoy this issue of the Pi Sigma Epsilon Newsletter!—

JOEL, DELTA OMEGA CHAPTER PRESIDENT

Special points of interest:

- > A letter from the President of Delta Omega
- > A quick look of some events for this upcoming semester.
- > Website updates!
- > Recruitment Plans for Fall 2008
- > Member of the Month!
- > Midwest Regional Convention @ ISU!!!
- > PSE gets Silver, moves its goal to Gold!

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Recruitment Plans... by Matthew Candir



Last semester Delta Omega recruited 21 new members, and one faculty member. Our new members ranged from freshmen to juniors, with their majors being in all areas of business.

We want to give a special warm welcome to our newest professional member, a Professor of Accountancy, Sally Fitzgibbons. We were very proud to welcome the new members into our fraternity on initiation night, after 7 weeks of perspective member meetings.

This upcoming semester, we hope do have even more perspective members come out to hear about PSE. We plan on running recruitment very similar to the past few years, yet this time we would like to have a little more interaction with the perspective members. We would like to spend more time during informal and formal recruitment to allow the general members time to talk to the prospective members. This would allow the prospective members to ask questions and get a more personalized view on what Pi Sigma Epsilon is all about. Like all semesters, t-shirts, flyers, and candy are being made for the two weeks that we will be running the tables.

As far as the new member trainers, Troy Ruby will be back to join us again, and coming in fresh this semester we have Colleen Harrington. Both of them have been working hard on coming up with ideas to not only train the prospective members, but also to help get them to know everyone better. This should be great semester with all the ideas being

Career Week and the Midwest Regional Convention... by Lisa Hartwig

Delta Omega is proud to work with the Career Center to sponsor the 2008 Career Week. There will be a series of events starting September 12 and ending September 19 with the Internship Fair in the Brown Ballroom of the Bone Student Center. More information can be found on the Career Centers website (www.careercenter.ilstu.edu). Our chapter encourages all students on campus to take advantage of the opportunities the Career Center is providing.



CAREER CENTER
Illinois State University

Pi Sigma Epsilon is proud to host the 2008 Midwest Regional Convention. Members from chapters all over the area will come to Illinois State November 7-9. All convention speakers, workshops and competitions will take place in the College of Business. Members of the Delta Omega Chapter have already been working hard to get the planning started, and will continue to do so in the upcoming Fall semester.

Vice President of Professional Development... by Frannie Heine

This summer the Professional Development Committee has been extremely busy. We have three separate subgroups in our committee: Market Research, Corporate Sponsorships, and Professional Programs. We have contacted several Market Research professors at Illinois State to begin a program with our Chapter. Joel, our Chapter President, and I went around Bloomington-Normal one Saturday to pass around our chapter's Corporate Sponsorship Packet. We went to several area businesses and spoke with managers and owners about helping Delta Omega with our upcoming PSE Regional Convention. We will hopefully be receiving more information soon about possible sponsorships. We are also looking into setting up several company tours this semester. We are currently looking into touring Anheuser Busch, Caterpillar, and State Farm.

If you know of ways you could help us with sponsoring the Chapter, please contact me by phone at (309) 370-8553 or e-mail: fvheine@ilstu.edu!



WE NEED YOU



Introduction to the Member of the Month... by Ashley Byers

“Positive changes such as these will keep a fresh face for the Delta Omega Chapter.”

—Ashley Byers

Starting in January 2008, the Delta Omega chapter of Pi Sigma Epsilon awarded the first Member of the Month Award. Overseeing this monthly activity is the Vice President of Member Efficiency Index (MEI). The Member of the Month (MOTM) is an award given to one outstanding general member each month in hopes of encouraging more general members to play an active role in the chapter.

The Member of the Month box proved to be a big hit by the end of the semester. With an overflowing box for the month of April, executive board had a very tough decision for the final Member of the Month announcement of the year. Keri Johnstin was voted to represent April for her outstanding participating on both the Relay for Life committee as well as banquet committee.

This upcoming fall e-board plans on continuing the Member of the Month awards. The box will be brought to the first chapter meeting on August 19th. Even though there are less than 2 weeks in August – Delta Omega already has plenty of opportunities planned for members to get involved like highway clean-up, and recruitment week.

Other news from the VP of MEI includes a new time frame for the now extremely meticulous Member Efficiency Index spreadsheet (a system of accounting for chapter members’ activity). Instead of adding newly initiated members, and removing new alumni from the MEI spreadsheet at separate times in the semester, VP of MEI proposed that it be done all at once right after Formal. This conveniently falls right between initiation and graduation and also solves any small problems which may arise dealing with members of “inactive status” and attending formal. Best of all, it makes for a very clean and systematic transition from the book-keeping aspect.



Above: Keri Johnstin, April 2008 MOTM

Delta Omega Alumni!! by Natalie Hoy



Last semester Delta Omega Chapter held an Alumni Reunion on April 20th at Olive Garden in Bloomington-Normal. The Alumni was a great turn out this year. About 15 alumni and 9 general members attended. This ended up being a great way to network for our chapter and as also a great chance for the alumni to converse with old friends.

This semester we plan on adding a section onto the Delta Omega website for Alumni. This will include their names, class name, year graduated, email address, and any other information that Alumni would like to add. This is a chance for Alumni to be in better contact with other former Alumni. We also plan on contacting Alumni in regards to speaking to our chapter on September 4th at 8pm for our Alumni Panel. The Alumni panel is a great way to network with the Alumni and ask them questions in regards to their experience with Pi Sigma Epsilon and their current or past jobs. An Alumni newsletter will also be going out to the Alumni within the next month. This Alumni newsletter will include announcements from the Alumni, where some of the alumni are at now, some upcoming events, and more.

Marketing Projects for 2008!... by Janessa Beckwith

After a rough few semesters, our chapter has regained its success with marketing projects. Last semester our chapter organized carnation sales on Valentines Day, Penny Wars between the different registered student organizations in the College of Business, sponsored a community night at the local Jimmy Johns, held a car wash, and put on a raffle at Relay for Life.

This summer we brainstormed to continue another successful semester for marketing projects. Our chapter's plan is to hold a raffle at Festival ISU. This will not only bring experience and fun to our members but also recruit fellow ISU students to join our fraternity. We will also be holding a car wash while the weather is still warm. Our car wash will be teamed up with Qdoba where we will hand out flyers from Qdoba and get 10% of their profits from what is bought during that week with the flyer. Our chapter also plans to continue having community nights with local restaurants. This is a great way to bond with our own members since we often go together to eat.



Other marketing projects are being planned out and will be mentioned in detail in later newsletters. We are considering having a much larger marketing project this semester. However, this still needs to be further researched and planned. Lastly, the idea of using committees and project managers to further implement multiple projects at one time worked out great last semester, and we will continue using the new method for years to come!

We are very excited for what this semester will bring concerning marketing projects. If you have any ideas or know how to help us in our success, please do not hesitate to contact me by phone at (630) 842 5510 or by e-mail: jlbeckw@pse-isu.org!



Going for the Gold!... by Gloria Carrasco

Hello fellow CEI lovers! I hope you all had an amazing and eventful summer. This coming semester will be full of events that will help our chapter obtain our new goal for Delta Omega. As of August 8th, 2008 our chapter has 18,217 points putting us in second place of over fifty chapters in the CEI standings. Our goal for the entire year was to reach silver status, or 18,000 points. Because we will be able to reach this by the first day of classes, the executive board has decided to change our goal to gold status, or 25,500 points. We have many ideas and events for the Fall semester that I believe will help Delta Omega reach this new goal.

"The Executive Board has decided to change our goal to gold status, or 25,500 points."

—Gloria Carrasco

Delta Omega will be very busy this semester with all the new events that are coming up. The more events we hold, the more points we receive. Because we are sponsoring the Career Week this year, we will be receiving 400 points. We also have many community service events, including two clean-up days for adopt-a-highway, and our annual haunted trail in October and the Giving Tree in December. Since Regionals will be held here at Illinois State University, we will be receiving 750 points as well as 25 points for each member attending the conference here in the fall. We are also planning on taking some company tours and getting more guest speakers to come to our chapter meetings in order to receive points for professional programs.

Our new Vice President of Professional Development, Frannie Heine, is currently searching for companies that will allow us to do marketing research with them. By doing marketing research, we can easily receive CEI points for each company that we help, depending on the research projects that we do. Our chapter will also try to write more press releases in order to have our chapter more well-known to the greater Bloomington-Normal area.

I hope to see all of you at the first chapter meeting and I hope you are excited at our attempt at the new goal of gold status.

"As of August 8th, 2008 our chapter has 18,217 points putting us in second place of over fifty chapters in the CEI standings."

—Gloria Carrasco

	CHAPTER	SCHOOL	POINTS
1	Delta Tau	UNC-Wilmington	64567
2	Delta Omega	Illinois State University	18217
3	Gamma Gamma	Miami University of Ohio	16242
4	Epsilon Delta	University of Toledo	13581
5	Beta Xi	Louisiana State University	11965

Keeping busy for Public Relations... by Amy Kozyra

This upcoming semester our chapter will be offering a variety of service projects to assist our Bloomington-Normal community. The range of available outlets will appeal to the different interests of our members. Our goal will be to complete a service project every other week. We will



begin working with

CISAR, the local animal shelter, and Adopt-a-Highway

again this year which will provide many events that will aid in involvement. In conjunction, a new opportunity with an elderly home is in the works. This can possibly become an adopt-a-grandparent program if enough people are interested in this opportunity.

Our largest project for fall semester will be the annual Giving Tree. This year members can expect to get involved with this event very earlier in the semester as schools will be contacted



Website Business... by Jason Kroeger

It was many years since the website was redeveloped when I took on the position as VP of Communications last semester. It was both a relief to myself, and many others to see new functionality and content added to the website. The professionalism of the Chapter has begun to reinstate itself and the documentation of Delta Omega's history is finally being recorded at its fullest potential.

Since last semester the changes have been tremendous. The website contains many different sections of information which provide organization, motivation, and networking to the Chapter. Many parts of the website are completely automated; such as the announcement system, event calendar and upcoming events, as well as the gallery page of the website.

The announcement system allows committee heads, Executive Board members, and whoever receives permissions to post to the website the opportunity to provide announcements to the Chapter and other viewers the latest with their position. Other than coming up with a story to tell, the process is no more difficult than using a simple Word Processor.

The events management system allows several people with permissions to update a global calendar that can be seen by everyone visiting the website. The events can be categorized in several ways, which demonstrates strong value in a Chapter website.

A lot of other information can be found on the website, including a list of our Chapter members with full profiles (some including resumes). There is hopes to make this page automated in the near future, of which plans are still pending.

The website is nearing completion, and many are looking forward to seeing the finished product. However, as with any website, it is a continuous process—and there will always be updates to come. I am proud with the progress the website has made thus far, and I am looking forward to continuing work on it throughout the Fall semester.

If you have not already, go check out our new website at: <http://www.pse-isu.org/>.

An electronic copy of this newsletter can also be found on our website.

pse-isu.org